### ひろしま好きじゃけんコンソーシアム

#### Hiroshima LOVE it consortium



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## Hiroshima LOVE It Consortium

What would you like to do?

Get to know the information about universities!

Support female entrepreneurs



Get support for our company's employee training

Support young people who will lead the next generation

Take national subsidies together

connect with foreign companies

Collaborative research with universities

Know the know-how of industry
-academia collaboration

Innovate

Connect with universities

Connect with various organizations

## Welcome to Hiroshima University!!



Welcome to Hiroshima University, a Japanese university of worldwide repute established under the founding spirit of "one free and peaceful university"!

This founding principle which has guided us over the years has resulted in us being ranked 3<sup>rd</sup> among Japanese Universities contributing their quota towards the realization of the Sustainable Development Goals (SDGs) by the Times Higher Education (THE) SDG Impact Rankings. Hiroshima University was also listed in the top 100 globally in 5 of the 17 UN SDGs:

- ✓ 42nd for SDG 9 (Industry, Innovation, and Infrastructure)
- ✓ 60th for SDG 1 (No Poverty) ✓ 62nd for SDG 2 (Zero Hunger)
- ✓71st for SDG 6 (Clean Water and Sanitation)
- ✓ 80th SDG 17 (Partnerships for the Goals)

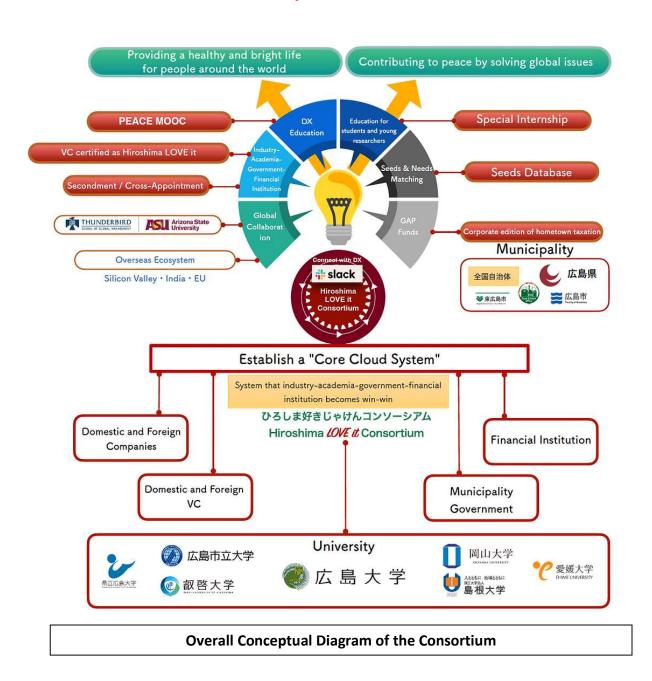
Achievements such as this can be attributed to our resolve of accumulating a variety of knowledge related to human resource development and research development.

The aim of the university is to widely return the outcomes from the human resource development and academic fields to the local community as a public good of society, guided by the five principles of the university's philosophy (spirit of aspiring peace, creation of new knowledge, education that cultivates rich humanity, coexistence with local and international communities and constant self-transformation).

#### HIROSHIMA LOVE IT CONSORTIUM (Vision)

The purpose is to build an ecosystem as an open innovation platform where industry academia-government-financial institution becomes win-win.

The consortium aims to create innovation and revitalize the local economy by promoting joint research through the revitalization of industry-academia collaboration, creating start-up companies, collaborating with students and local companies, and building networks with overseas ecosystems.



#### HIROSHIMA LOVE IT CONSORTIUM (Service)

This consortium makes full use of digital transformation (DX) to solve issues quickly and effectively for companies and organizations. Here are the 6 services we currently offer.

#### 1. New Collaboration with Slack

About 50 corporate members (150 people) are joining the communication platform.



we can feel free to collaborate with oversea institutions by implementing automatic translation software (DeepL),

#### 2. Delivering University Lectures Online

Not only Hiroshima University, but also other national universities' lectures are created and delivered online.



#### 3. Special Internship Program

In order to solve the problems of all companies, students with the entrepreneurship potential of Hiroshima University will take on the challenge.



#### 4. Student Entrepreneur Support

Pitch event by student entrepreneurs by the budget of university and Higashi-Hiroshima City. We also have experience in joint pitch events with BITS Pilani University in India.



#### 5. Startup Support

The first GAP fund in the region was established with the support of the Ministry of Education, Culture, Sports, Science and Technology and the Japan Science and Technology Agency.

#### 6. Interaction with Overseas Ecosystems

In cooperation with the overseas ecosystem, we dispatch students from Hiroshima University to other countries and accept students from overseas to Hiroshima University.



#### **HIROSHIMA LOVE IT CONSORTIUM (Effort example)**

#### 1. SLACK SYSTEM

An integral feature of the Hiroshima Love It Consortium is the Slack System!

In addition to Hiroshima University, other national universities, Hiroshima Prefecture, JETRO, and venture capital companies' latest information from about 50 companies is flowing.

We have implemented the automatic translation software DeepL, overseas ecosystem organizations can easily keep in touch at any time, regardless of language barriers (Supported languages: 10 languages including English and French).

Organize new events with Hiroshima University! Collaborate with your venture companies and Japanese venture capitals!



#### **Actual use of Slack**

Simultaneous translation into 10 languages such as English and French is possible, and you can connect with various institutions around the world.

#### 2. Special Internship Program

Hiroshima University has decided that from April 2022, all incoming students will be required to take an entrepreneurship education!

Students of Hiroshima University with an entrepreneurship mindset will do their best to solve the problems faced by companies domestically and internationally.

Students from Hiroshima University will do their best to tackle issues that companies want them to solve, or issues that they want to work on together with students, or issues that they would like to find different solutions by listening to the opinions of students.

We also accept internship programs with foreign companies in Japan. Please feel free to consult with us!



International students will also participate and make diversity proposals to companies.

#### 3. Student Entrepreneur Support

More than 500 people participated in the international acceleration program last March!

HU Global Pitch Challenge, a pitch event focusing on hard tech, was launched by BITS Pilani, Hiroshima University, HAX Tokyo, and SOSV.

**About 100 participants** from the Tokyo metropolitan area to local companies joined (March 20<sup>th</sup>, 2022).

Hiroshima Governor and "Startup Ecosystem Cities" across Japan (**more than 300participants**) participated in the "Supporting Women Entrepreneurs" pitch event (March 8<sup>th</sup>, 2022).

Speeches by Saras Sarasvathy (Professor, University of Virginia) and Heidi Neck (Professor, Babson College) were done.



HU Global Pitch Challenge by BITS Pilani, Hiroshima University, HAX Tokyo, and SOSV in India



"Supporting Women
Entrepreneurs" pitch event (March 8th, 2022)



More young people aspiring to start their own businesses will be a source of innovation.

Vice President Tahara, In an interview with a TV station (September 17<sup>th</sup>, 2022)

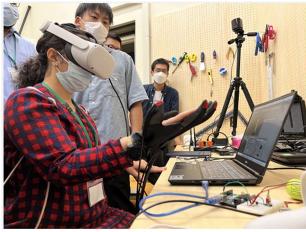
#### 4. Interaction with Overseas Ecosystems

Hiroshima Love it Consortium creates opportunities for Exchange Dispatch Program between faculty and students of Hiroshima University and overseas ecosystems.

We can create connections with excellent students and researchers from overseas.









#### **Exchange with BITS Pilani University in India**

We invited Indian students to Hiroshima University as part of the "Hiroshima Love it Consortium Problem-Solving Entrepreneurship Project" (September, 2022).



## Program to send students to the University of Texas at Austin

Faculty members and students will be sent to the University of Texas at Austin to receive guidance on how to start a business.

#### **MEMBERSHIP**

Members of this Consortium shall be companies, organizations, and Local governments, universities, individuals, experts, etc.

The types of members of the Consortium and their eligibility requirements shall be as follows:

#### • Gold members;

Members who agree with the purpose and pay 5 or more monthly membership fees  $(50,000 \sim \text{Japanese yen})$ .

#### • Silver members;

Members who agree with the purpose and pay 3 monthly membership fees (30,000 Japanese yen).

#### • Bronze members;

Members who agree with the purpose and pay 1monthly membership fees (10,000 Japanese yen).

#### • Special cooperating members;

Members recognized as public institutions such as government agencies, universities, municipalities, NGOs, etc. and contribute to the Consortium. Membership fees for special cooperative members shall be free of charge.

Membership Status	Bronze ¥10,000/mo.	Silver ¥30,000/mo.	Gold ¥50,000~/mo.
Use of Slack	1 person	3 persons	5 persons
Join Slack Open Channel	$\overline{\mathbf{v}}$	$\overline{\mathbf{v}}$	$\overline{m{arphi}}$
Create Slack Open Channel	<b>~</b>	$\overline{m{arphi}}$	<b>~</b>
Create Slack Closed Channel	1 channel	$\overline{\mathbf{v}}$	$\overline{\checkmark}$
Use of Online Content		<b>~</b>	
Use of Special Online Content		$\overline{\checkmark}$	$\overline{\checkmark}$
Use of Individual Online Content			<b>~</b>
Individual In-house Lectures			$\overline{\checkmark}$
Special Internship			<b>~</b>
Bring-in Plan			$\overline{\checkmark}$
Seconding to University / Cross-Appointment			<b>~</b>
Collaborative Research	$\overline{\checkmark}$	$\overline{\checkmark}$	$\overline{\checkmark}$
Collaborative Research Course	V	$\overline{\mathbf{v}}$	<b>~</b>
Slack Usage Support	$\overline{\mathbf{v}}$	$\overline{\checkmark}$	$\overline{\checkmark}$

Kindly visit our website for more information: <a href="https://www.sukijyaken.jp/en">https://www.sukijyaken.jp/en</a>
For inquiries and membership, contact: <a href="mailto:sukijyaken@ml.hiroshima-u.ac.jp">sukijyaken@ml.hiroshima-u.ac.jp</a>